

MASTER OF BUSINESS ADMINISTRATION (GENERAL)

Core Curriculum (18 hours)		Prerequisites	Hours
For those students without a Bachelor of Science Degree in Business Administration, the			
ACCT 2100	Principles of Accounting	N/A	3
ECON 3205	Economics and Business Statistics	N/A	3
ECON 2201	Survey of Economics	N/A	3
FINC 3105	Foundations of Financial Management	N/A	3
MGMT 4100	Organizational Behavior	N/A	3
MKTG 3120	Principles of Marketing	N/A	3
			18
MBA (GENERAL) Required Courses (30 hours)			
ACCT 6101	Accounting Analysis	FINC 3105	3
BUSA 6105	International Business	ECON 5200	3
ECON 6106	Economics for Managers	ECON 2105, 2106 or ECON 5200	3
FINC 6101	Financial Management	FINC 3105 or ACCT 5200	3
MGMT 5110	Organizational Behavior and Effect	*	3
MGMT 6108	Quan. Method for Management	MGMT 3106 or ECON 5200	3
MGMT 6199	Business Policy/Strategy	N/A	3
MKTG 6170	Marketing Management	MGMT 5200	3
Elective		N/A	3
Elective		N/A	3
			30
Total Required for Graduation			30

* MGMT 4125 or MGMT 5200, PADM 5261

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MBA General Major Class Descriptions

ACCT 6101 Accounting Analysis

This course is designed to familiarize the student with applications of accounting data in decision-making; cost analysis as applied in the development of budgets and standards as an accounting tool for cost control and pricing. A case problem that requires students to interpret and discuss their analysis in the context of managerial decision-making is used.

BUSA 6105 International Business

Introduction to international business and the multinational corporation. Topics include development of international business, the institutional and economic environment of global business, legal and socioeconomic factors affecting multinational corporations and the planning and operation of international business.

ECON 6106 Economics for Managers

This course is an overview of basic economic theory applied to modern business decision-making. It will cover major macroeconomic and microeconomic concepts that are important to managers working within the American economy. The course is designed to develop students' understanding of how to efficiently achieve the goals of the firm and their ability to recognize how economic forces affect the organization.

FINC 6101 Financial Management

This course provides an introduction to the fundamental concepts of the finance function with emphasis on the decision-making techniques relevant to financial and nonfinancial managers. Topics include valuation, risk and return analysis, cost of capital, financial analysis and planning and working capital management.

MGMT 6108 Quan. Method for Management

This course introduces students to the major quantitative techniques used in management decision making. Topics include decision theory, game theory, linear programming, production planning, operating technology, simulation, dynamic programming and advanced applications of statistics. Computer applications are emphasized.

MGMT 6199 Business Policy/Strategy

This course can be taken only after completion of at least 24 hours of MBA courses. The purpose of the course is to give the student an opportunity to develop and appreciate skills and perspectives, capabilities needed by higher-level leaders and managers in all types of organizations.

MGMT 5110 Organizational Behavior and Effectiveness

This course is designed for students to learn individual and group skills required for effective functioning in an organizational context. The course highlights the leadership and managerial competencies needed to create and maintain organizations that are effective, successful, and earn above average returns on their investments.

MKTG 6170 Marketing Management

A comprehensive study of marketing practices, theory and decision-making in all types of organizations and enterprises. The case method and various other methods are emphasized; a managerial perspective is utilized.

